

**AssetWatch** 

# Reduce the risk of devices going 'walkabouts'











#### **AssetWatch**

# Protect your mobile devices and technology

Mobile phones, laptops and other portable tech are lucrative to thieves, fraudsters and even dishonest employees, who can make a 'fast buck' trading them in for cash. And because these devices are notoriously difficult to track it can seem like crime does pay.

We have looked to reduce this risk and the opportunity valuable technology presents criminals by creating our own solution called AssetWatch.

AssetWatch is the fast, smart, superaccurate way to spot and uncover any unauthorized selling on of company assets. It covers:

#### Corporate asset management

Gives early warning alerts when fraudulent behaviour is detected.

#### Sold subject to finance

When a device is rented or leased, it's often still the property of the finance provider. AssetWatch alerts financiers and lenders when devices are offered to second-hand markets. This ensures they avoid missed payments and can recover their assets.

#### **GLIT** (goods lost in transit)

A major problem and cost for many online retailers are goods lost in transit (GLIT). Claims for this type of 'loss' are very high and difficult to monitor. With AssetWatch we can monitor devices until they reach their intended recipient and also make sure any devices reported 'lost' are visible to the police.

### Retail, warehouse and distribution stock leakage

We monitor stock in real-time for many high-street retailers, warehouses and other distribution facilities to prevent stock leakage and discourage opportunistic theft.





#### How AssetWatch works

As soon as you share the unique serial number of each mobile device you want to monitor, AssetWatch knows you own it.

It uses our <u>Crime Reduction Ecosystem</u> as a reliable indicator that a device is being traded without your knowledge or permission.

#### **System features:**

#### **Monitors**

Gathers real-time data from police, insurers, retailers, traders, pawnshops and online consumer marketplaces to identify activity related to monitored devices.

#### **Alerts**

We alert you whenever we discover someone is attempting to trade your device. AssetWatch also sends a 'red flag' to the trader warning them against accepting the device.

# Intelligence > Action > Deterrent = Return on Investment

AssetWatch quickly provides tangible, measurable monetary returns and improved business processes.

### AssetWatch's top 5 benefits

- **1.** Delivers pro-active alerts which show where devices you own, finance or should be in stock/transit are being traded.
- 2. Helps spot patterns of activity across your customer or employee base.
- 3. Warns traders against buying devices monitored by AssetWatch.
- 4. Offers immediate and tangible return on investment.
- **5.** Makes criminals realise this type of theft/fraud is riskier and less profitable.



#### **Accreditation**

As a result of our continuing commitment to quality AssetWatch provided by Recipero maintain several accreditations that include:

ISO 9001: Quality Management Systems.

ISO 27001: Information Security Management Systems.

Recipero also works closely with customers and data partners to make the <u>Crime</u>
<u>Reduction Ecosystem</u> as comprehensive and relevant as possible.

AssetWatch Checkmark: is awarded to businesses that provide data to track and protect their valuable assets using the service.



For more information about the Checkmark and use please visit our website.

## Find out how AssetWatch can benefit your organization

- Email: info@recipero.com
- Visit: recipero.com/assetwatch









